

Approved by Govt. of Tamil Nadu | Affiliated to Thiruvalluvar University

Recognized under section 2(f) of the UGC Act, 1956 | An ISO 9001:2015 Certified Institution Katpadi Road, Keelalathur, Gudiyattam-635803. Vellore District, Tamil Nadu, India.

### 1. Career Guidance Cell:

- An effective institutional arrangement to create an awareness about the importance of TNPSC Exams & other competitive Exams
- Guide, train and strengthen the opportunities to all the under graduate,
   post graduatestudents and alumni students
- Helps to identify their future goals
- Organise a motivational speech "Guidance for Competitive Examinations" & open talk sessions for sharing their knowledge and interests in careers
- Mock tests and Group discussions are conducted to enable the students to enhance their performance in competitive exams
- The cell is functioned throughout the year towards generating awareness and opportunities for the students.







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### 2. Fine Arts Club

- Art gives us a chance to find our self according to our imagination and solitude.
- Arts indulge our senses into building a connection with our creative mind and Mother Nature. Art makes us feel good with this spirit, the fine arts club welcomes all the kalakars in the Creative journey.
- The vision of the club is one of inclusion and creativity- everyone is welcome.

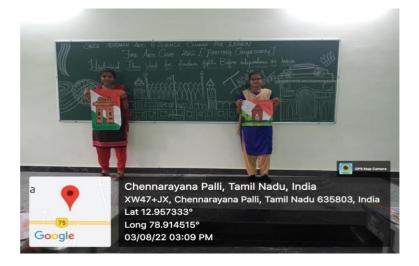
### AIM:

- The aim of fine arts club is to foster an artistic environment in our college and develop anappreciation of art and aesthetics in the student's community.
- Its aim is to bring out the creative, expressive and aesthetic potential of each student.
- The Fine arts department encourages responsiveness to new differences by fostering selfesteem, respect for others as well as their work, cultures and art.

### **OBJECTIVES:**

- The main objective of fine arts club is to encourage the budding talent of the students.
- Educational Objectives of this club are to encourage imagination, create ability and introduce anartistic environment.
- Organize various competitions, functions, and events in the college.







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### 3. ECO CLUB

#### **ABOUT CLUB:**

The main objectives of establishing the Eco Club is to conserve the natural resources and the natural environment by creating:

an Eco-friendly environment

awareness of biodiversity conservation and local environmental issues amongstudents

green consciousness among students through various innovative methods.

Eco club plays an important role in generating environmental awareness among thefuture generation.

### **OBJECTIVES:**

- Motivate the students to keep their surroundings green and clean by undertakingplantation of trees.
- Promote ethos of conservation of water by optimizing the use of
- Motivate students to imbibe habits and life style for minimum waste generation, source separation of waste and disposing the waste to the nearest storage point.
- Sensitize the students to minimize the use of plastic bags, not to throw
  them in public places as they choke drains and sewers, cause water
  logging and providebreeding ground for mosquitoes.







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#### 4. FOOD CLUB

- Food Club will provides an environment for students to be socialize, creativity, learncooking skills and have fun.
- The food club keeps the art of creative cooking alive amongst the students.
- The food club aims to encourage everyone to have an understanding of food hygiene andfood safety.
- Food club is bring out a receipe that includes a motivational pinch of creativity and delicious presentation skills of the future management leaders.
- The main intention behind forming this club is, to bring positive and innovative changesamong the students.

### THE MAIN PURPOSE OF THE CLUB

- The Food Club aims to encourage everyone to have an understanding of food hygiene and food safety, have the opportunity to try new cuisines and understand the importance of a healthy and balanced diet. To create awareness about the basic health and wellness.
- To educate students on having balanced diet, simple home remedies for common ailmentsand choices for healthy living.
- The food club keeps the art of creativity in cooking to be alive amongst the students.
- Food club is to bring out a recipe that includes a motivational pinch of creativity and delicious presentation skills of the future management leaders
- Along this, Students will also help to spread awareness regarding Hygiene and quality of the food.
- Students are trained to prepare easy and healthy recipes.
- Students learn to work in a team, come up with innovative ideas and learn to manage time in the kitchen.
- Create awareness to not waste food among the students







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# **5. GREEN CAMPUS CLUB (GCC):**

#### **ABOUT THE GCC:**

A green campus is a place where environmentally friendly practices and education combine to promote sustainable and eco-friendly practices on the campus. The Green campus concept offers an institution the opportunity to take the lead in redefining its environmental culture and developing new paradigms by creating sustainable solutions to the environmental, social, and economic needs of mankind.

### **OBJECTIVES OF THE GCC:**

- The first step of the Go green program involves establishing a viable Green- Campus Committee, within the organizational structure of the Institute.
- We believe that greening the campus is all about sweeping away wasteful
  inefficiencies and using conventional sources of energy for its daily power
  needs, correct disposal handling, purchase of environment-friendly supplies, and
  an effective recycling program.
- The administration of the Institute believes that everyone has to work out the time-bound strategies to implement green campus initiatives. These strategies need to be incorporated into the institutional planning and budgeting processes with the aim ofdeveloping a clean and green campus.
- Every Individual on the SAWC campus will work may be a student, faculty and support staff to foster a culture of self- sustainability and make the entire campusenvironmental friendly.
- The Green campus initiatives (GCI) will enable the institution to develop thecampus as a living laboratory for innovation.







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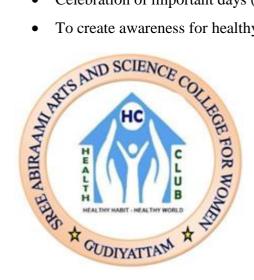
### 6. HEALTH CLUB

### **HEALTH THROUGH AWARENESS**

The overall goal of the Health Club is to promote effective learning through supporting pupils. It aims at increase their knowledge and understanding of health issues that affect them directly and guide them to adopt positive behaviour to prevent poor health.

### **Objectives:**

- To promote hygienic lifestyle among Students
- To increase students knowledge and understanding of Water, Sanitation and Hygieneissues
- To promote a healthy environment
- To encourage outreach to the home and community
- To challenge students to take up leadership roles and responsibilities
- Inculcate a culture of Health & Wellness among students through variousco-curricular activities
- To maintain Health Records
- To conduct survey on health related concerns
- Personal responsibility for one's health
- Increasing Physical activity
- Celebration of important days (eg. World Health Day April 7)
- To create awareness for healthy and positive ways of living







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### 7. HUMOUR CLUB

ABIRAAMI

Our mission statement for this club is, "To learn and develop skills that will enhance our speaking abilities, primarily through incorporating techniques of comedy and presentationinto program."

We are an organization focused on helping inspire fun, create smiles, spread humour and positive emotions, and ponder possibilities to be more active in your area, or maybe help your fun journey in life, or around the world. In addition to dreaming, creating, and laughing, we also realize the importance of thinking about a full range of different emotions including sadness and anger. But, overall we try to focus on positive ideas, and to practice thearts, science and skills of humour and positive activity.

Key purposes of the Humour Activity Club includes sharing information on humour and positive activities, and to help create many different humour opportunities for the public, and its members, visitors, venues, performers and for others who are interested in humour, andrelated activities.







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### 8. PHOTOGRAPHY CLUB

Photographic club is a team of people who focus to imagine, capture and freeze a moment and create beauty. The club aims to create the opportunities for planning photography adventures or discussing the art form with like-minded friends.

"The picture that you look with your camera is the imagination you want to create with reality."—Scott Lorenzo

### THE MAIN PURPOSE OF THE CLUB

- To train the students to have child's eye for observation, an artist's taste for beauty and a poet's expression for emotion this would thereby emulate technical concepts and ideas into reality.
- To encourage students to express their thoughts and emotions through art or photography
- To make students to learn the transformation of technical facts into real-time applications
- To enable an artistic approach of patience and trigger shooting mind by arranging photographic relatedgathering and exchange their knowledge, with the help of events such as workshops, exhibitions and photography tours.
- To Develop Photographic Skills among Students and to empower them to become young Short filmmakers, photographers which would increase their analyzing and sensing skills.







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### 9. QUIZ CLUB

### **INTRODUCTION:**

Quiz club offers a unique and exciting way to motivate, inspire, encourage and reward students in their quest for knowledge and provide them with the opportunity to celebrate their achievement.

The objectives behind to organize Quiz competition is to evaluate the knowledge of the participants within academics and to make them familiar with the prospects of quizzes and the objectivity of the questions.

The vision of the club is to stimulate interest in learning about new subject matter.

### AIM:

- Students tend to actually read the material.
- Students show up for class on time, since the quiz always comes first. Students are placed in the right attitude for learning
- Students feel more confident to discuss the material. Students raise their grades by simply reading the material.

### **OBJECTIVES:**

The objective behind to organize Quiz competition is to evaluate the knowledge of the participants within academics as well as beyond academics and to make them familiar with the prospects of quizzes and the objectivity of the questions.

Not only quizzes are fun for students, they also a sneaky form of learning as they don't feel like atraditional activity.







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### 10. ROTARACT CLUB

**Rotaract** originally began as a Rotary International youth program in 1968. Rotaract believes in the motto "Service above Self". Members have the opportunity to help local charities, work on international development projects, and organize fundraising events.

Rotaract focuses on the development of young adults as leaders in their communities and workplaces. Clubs around the world also take part in international service projects, in a global effort to bring peace and international understanding to the world.

"Rotaract" stands for "Rotary in Action", although the name originally comes from a combination of "Rotary" and "Interact" (International + Action),

### **MISSION**

We provide service to others; promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

### **VISION**

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

### MOTTO OF ROTARACT CLUB

Self-Development - Fellowship through Service







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### 11. TAMIL MANDRAM

### **ABOUT TAMIL MANDRAM:**

Tamil Mandram activities focus on bringing out the literary skills of the students. Every year, it conducts various events for the students. The events include Poetry, Elocution, Drawing, Essay Writing, etc.

### **GOALS**

- The main aspiration of the Tamil Mandram is to foster students' knowledge in Tamil Literature.
- Bring out the talents of the students in the language and show case it out to the world.
- Dissemination of ancient Tamil Culture among the youth.

### **OBJECTIVES**

- To encourage the students to develop the taste for Tamil and enhance their skills.
- To motivate the students in the active learning process of Tamil Language.
- To build up confidence and groom the talents of facing various interpersonal activities.
- To teach students learn appreciate Tamil history and culture well through this club.







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# 12. WOMEN EMPOWERMENT CELL

#### ABOUT THE CELL

Women's empowerment is not merely about helping women, it is about building a more robust, stable and powerful society. Empowering women to participatefully in economic life across all sectors is essential to build stronger economies, achieve internationally agreed goals for development and sustainability, and improve the quality of life for women, men, families and communities.

Our college has established a "Women Empowerment Cell" to make our students aware ofwomen's rights and to insist on their role in the society. With a view to taking up women's issues and problems, this cell helps to create an awareness on their legal rights.

#### **OBJECTIVES**

- Identification of strong leadership, change-makers among women and girls and building their capacity.
- To promote a culture of respect and equality for female gender.
- The provision of opportunities and programs for girls and women to be financially, mentally and emotionally empowered to promote their growth as individuals in their own right.
- To highlight the importance of spirituality, health, hygiene and safety.
- To increase understanding of issues related to women.
- To educate students towards gender sensitization.
- To impart knowledge on legal rights, social responsibilities and health of women.
- The Cell aims at empowering and nurturing students into holistic individuals inline with the great Tamil poet Bharathiyar's "pudumai pen".
- We encourage students to fully participate in any chosen social, economic, political or cultural sectors on an equal footing.
- The Cell strives to empower students to be independent and identity their own place and identity in today's world.







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### 13. Readers club:

#### About the club:

Readers Club is the one another initiative of the institution that aims to provide a platform for students to improve their general, technical, and scientific knowledge, as well as their communication skills. Readers Club may be one of the most effective tools for influencing the social change among the students, by reading and analyzing newspaper articles or any relevant current topics on a daily basis, initially in class.

### **Goals of Readers Club:**

- Creating a reading environment by forming study circles
- Encourage students to write their own articles for publication in newspapers.
- Organizing a variety of competitions at various levels
- Articles are displayed on a regular basis in the display board.

### Welfares of Reader's Club:

- Readers Club fosters a love of literature in a supportive environment.
- It fosters critical thinking and deeper encouragement through stories.
- It holds students accountable for their reading and comprehension skills.
- It helps to improve reading fluency and writing skills.
- It improves oral communication skills as well as research abilities.
- It expands and deepens their vocabulary.

### **Activities of the club:**

The Readers Club invites eminent speakers, scholars, and writers to deliver speeches that challenge members' thinking. Members of the club borrow a book from the Reader's Club library in order to develop their reading habit.

